



## Why choose True Colloidal Silver over the rest?

### The most stable form of silver

- Silver in the form of Colloids rather than Ions has been proven to be the most stable form of silver.
- Ionic Silver is affected by sunlight, cold, heat, plastic, salt, and many other things. This means before it even enters your body you have to be careful of where and how you store it.
- **Ionic silver cannot survive the acid** in the stomach and cannot reach the bloodstream.
- One company who sells Silver Solution actually says in its marketing material "Don't mix Structured Silver with salt. The chloride ion binds with the silver and removes the silver's benefits." If simply adding salt to the solution removes the benefits what do you think happens when taken internally?

### The Most Effective

Alfred B Searle, one of the early pioneers of colloidal research, gave us a blueprint of the most effective silver solution.

- Because our bodies are working in colloidal form we need to introduce the silver in colloidal form. Otherwise our bodies change the particles and make them ineffective before they even reach the affected area.
- More Stability=More Effective

### Safe for all ages and uses

True Colloidal Silver is safe for the whole family, infants to the elderly; you can use it in eyes, ears, internally or topically.

### Why is Ionic Silver so prevalent and how do I know the difference between Colloidal Silver and Ionic Silver?

Ionic silver is so easy to make a 5 year old could make it. It's cheap to produce and because silver in general has antimicrobial properties you will experience some benefits from using it.

However the maker of one of the most widely sold colloidal silver generators admitted in an interview that there are no at home generators that can produce True Colloidal Silver and also says that he calls it a Colloidal Silver Generator because if he called it an Ionic Silver Generator no one would buy it.

How do you know if what's in the bottle:

1. **Check the label:** If it says don't store in direct sunlight, don't mix with salt, has an expiration, or says don't use for an extended period of time it's not a True Colloid.
2. **Check for color:** If it's clear, it's Ionic. True Colloidal silver will be a clear yellow or golden yellow color.
3. **Taste it:** if it has a metallic flavor it's not a colloid. As soon as the ions hit your tongue the chemical reaction starts and you taste metal.
4. **True Colloidal Silver does not expire!**

CALL TO ORDER: 1-800-665-3908